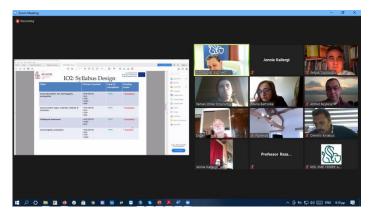






## Athens, 19/01/2021

## PRESS RELEASE



The Small Enterprises' Institute of the Hellenic Confederation of Professionals - Craftsmen & Merchants (IME GSEVEE), as a Lead Partner of the Erasmus+ Project "Mentorship Evaluation aNd Training in Organizations for WBL at EU" (#Mentor4WBL@EU), organized online the #Mentor4WBL@EU Final Conference on Monday, 18/01/21, 16.00-18.00 CET.

The primary aim of this Final Conference was to inform all interested stakeholders (WBL mentors, SME's, VET providers, mentees, and social partners) about the project aims, activities, expected results and, also, the consultation on the project's main Intellectual Outputs.

The event was organized as an online webinar via ZOOM platform and was attended by 70 participants from Greece, Switzerland, United Kingdom, Turkey, Italy, Spain, France, Netherlands, Bulgaria, Germany and Saudi Arabia, which was considered as a major success. Among other participants, the event was attended by representatives of the Greek Ministry of Education & Religious Affairs, the National Organisation for the Certification of Qualifications and Vocational Guidance, Social Partners (GESEVEE, SEV, PIMEC), Business Consultants, HEIs, and Initial & Continuous Vocational Training Centers & Apprenticeship Schools.

In general, the most of the participants seems to found the #Mentor4WBL@EU project very interesting and likely to be helpful for the project's target audience (VET providers, Social Partners & Chambers, National Entities e.t.c). Also, the majority of the participants had a specific interest in the developed certification scheme, e-learning course and e- certification platform for the training & certification of the interested persons as WBL Mentors.

Concluding, the contribution of the #Mentor4WBL@EU project to the professionalisation of in-company Work-Based Learning Mentors paving the way for the institutionalisation of Mentoring as an innovative and effective form of Work-Based Learning for apprenticeships and internships in European Union is very significant.

The project's consortium would like to thank all participants for their valuable feedback during the on-line Conference.